



Under the patronage of



Ministry of Agriculture & Fisheries

Gulf Agriculture, Fisheries And Animal Wealth Exhibition

15-17 December 2014

Oman International Exhibition Centre



Oman's agriculture and fishing sector remains one of the crucial areas in the **government's economic** diversification efforts and is projected to exponentially increase the input of **non-petroleum** industry to diversify the country's gross domestic product by **2020**.



Organized By



الورقة الثلاثية
TRIFOIL EXPO

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OMAN –YOUR GATEWAY TO THE GULF

Situated on the southeast coast of the Arabian Peninsula, under the leadership of H.M. Sultan Qaboos Bin Said; the Sultanate of Oman actively encourages private sector development as a mechanism for prosperity and growth.

Oman has emerged as a modern state with world class infrastructure in transport and communication, and a government and people who continue to comprehensively develop their political, economic and social sectors.

Gulf Agriculture, Fisheries & Animal Wealth Exhibition (GAFAEX) offers unrivaled opportunities for internal and external investment in the lucrative Sultanate of Oman agriculture, fishery and animal wealth markets.

GAFAEX is **YOUR BUSINESS GATEWAY** to the right audience and decision makers, both private sector and government officials, not only from Oman, but from all over the GCC.

Contact us on **24799900** or email **sales@gafaex.com** and get ready to promote your brand, products and services to this lucrative growth market.

Event Facts / FAQ

Venu

Oman International Exhibition Centre

Dates

15-17 December 2014

Organizer

Trifoil Expo



AGRICULTURE

Agriculture in Oman has long formed a substantial percentage of non-oil exports. For centuries, the gulf region has been renowned for its dates, lemons limes, mangos, coconut palms and other agricultural produce - and over the past 40 years, there has been a spectacular surge in agricultural growth all over the Sultanate.

The Oman Ministry of Agriculture & Fisheries has indicated that around 2.3 million hectares of land is suited to agriculture, highlighting the urgent need for underground water maps to determine the most appropriate locations for future expansion.

World class infrastructure such as ground water recharge dams, research and development centres and laboratories are being introduced in order to reclaim all the land that is cultivable in the Sultanate.

Additionally, agricultural advice and guidance programmes have been adopted to promote the use of high-quality fertilisers and seeds; modern irrigation systems have been introduced on the farms and barriers have been built to provide protection against wadi floods



According to statistics by the Ministry of Agriculture and Fisheries in 2011, the area of land planted with crops amounting to **180 825** hectares, with an average production of **1,386,556** tons. The total production dates of this year is **262 928** tonnes, and the value of exports of dates **3455.16** thousand RO. With regard to beekeeping and honey production, the number of **44 243** hives at the production cell **209 580** kg of honey.

According to statistics by the Ministry of Agriculture and Fisheries in 2011, the total production of artisanal fishing and coastal commercial and aquaculture **158 722** tons, with a total value of **123 491** thousand RO. The total catches of commercial ships Shelf **5057** tons of fish, with a total value of **2885** thousands RO. The total commercial fishing for surface ships **1,400** tons of fish, with a total value of **1265** thousand RO. The total in this year's total fish exports was **93 928** tonnes worth **64 884** thousand RO.



FISHERIES

With a coastline of over 3,165km offering unpolluted water and a natural breeding ground for superior fish stock, Oman is one of the main fish-producing countries in the Gulf region at over 164,000 tonnes annually. A fish farming centre is currently being set up, new harbours have been built, and while the quality and export of the catches is being regulated, following the creation of the Fisheries Quality Control Centre.

The Seventh Five-year Development Plan (2011-2015) is committed to developing and maintaining the Sultanate's aquatic resources, ensuring that the fishing grounds and coastal areas are properly managed, regulated and monitored. The Indian Ocean Rim Association for Regional Cooperation (IORARC)'s Fisheries Support Unit is based in Oman and promotes cooperation between member states in the management of this vital and renewable resource.

ANIMAL WEALTH

Animal wealth is a hugely important market in both Oman and the wider Gulf region and is a prime source of meats and dairy products. Owners of animal wealth amount to around 34,000 in addition to a further 36,000 in the field of agriculture. Resource and funding is being poured into the industry to reduce dependence on meat imports and young entrepreneurs are being actively encouraged and assisted in setting up hi-tech animal farms.

In 2009 there were around 2.5 million animals, including 326,000 cattle, 380,000 sheep, 1.685 million goats and 128,000 camels. The same year the Sultanate of Oman produced around 13,000 tonnes of red meat, 23,000 tonnes of poultry, 49,000 tonnes of fresh milk and an estimated 185 million eggs.

Following the completion of the recent camel counting and numbering project in the Governorate of Dhofar, a national strategy has been introduced to reduce camel numbers, in order to restore the balance between the region's camels and natural pastures while increasing the amount of water available by reducing the size of the areas used for the production of animal fodder. Phase One of a plan to transfer the fodder farms to Al Najd is underway and the town will be amply supplied with water wells, roads and services.



Statistics indicate carried out by the Ministry of Agriculture and Fisheries in 2011, the number of animals that are bred in the Sultanate of 132.15 thousands of camel, 339.44 thousands of cattle, 396.36 thousands of sheep, and 1753.50 thousand of goats. Moreover, the local production of some PRODUCTS animal to: 24.48 thousand tons of meat, 41.40 thousand tons of poultry meat, 70.99 thousand tons of fresh milk and 213 million tons of table eggs.



WHO SHOULD EXHIBIT?

Providers and retailers of the following products and solutions should exhibit at GAFAEX:

- Agricultural Education
- Agricultural Products
- Animal Husbandry Services
- Bee Keeping
- Breeding Supplies
- Canning
- Date Processing & Packing
- Dairy Processing
- Egg Processing & Packaging
- Farms & Hatcheries
- Feed Processing Systems & Supplies
- Fertilizers & Chemicals
- Fish Farm Development Technology
- Fish Nets & Equipment
- Fish Processing, Packing & Export
- Floriculture Technology
- Fodder Development
- Grain handling and packing
- Greenhouse technology
- Health Supplies & Laboratory Services
- Horticulture Technology
- Irrigation Systems (micro/pulsetting)
- Livestock Management Technology & Milking Machines
- Livestock Rearing – Medicare
- Marine Farms (shrimps, oysters, mussels etc.)
- Meat Processing
- Pest Control
- Plant Stock
- Plasticulture
- Poultry Equipment
- Recreational Fishing Supplies
- Seed Development & Varieties (agri-fruit-veg)
- Soil Conditioners
- Submerged Installations for Fish
- Vacuum Packing
- Waste Management



VISITOR PROFILE WHO WILL YOU MEET?

- Agents & Distributors
- Agribusiness Investors & Entrepreneurs
- Farmers, Farm Managers & Breeders
- Fishermen & Aquaculture Farmers
- Government Authorities
- Importers, Exporters & Traders
- Veterinary & Animal Health Specialists
- Wholesalers & Retailers

PROMOTE YOUR COMPANY, BRAND, PRODUCT AND SERVICES.

Through participation in the exhibition your esteemed company will get maximum coverage on Web page, exhibition catalogue, advertising and other various mediums.



Stand Cost

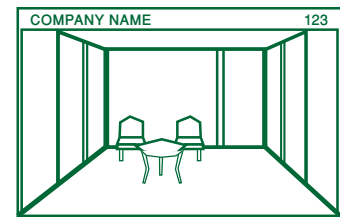
All-in-Package:

RO 115/- per sqm.

USD 299/-per sqm.

includes carpet tiled floor, walls, fascia lettering in english & Arabic, 1 power point, 2 spotlights, 2 chairs and 1 table.

Space will be calculated as multiples of 3 sqm if more than 12 sqms (minimum space)



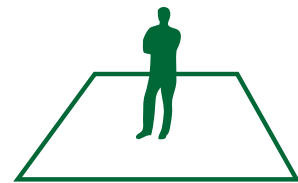
Space Only

RO 96/- per sqm

USD 249/-per sqm.

Bare floor space for exhibitors who wish to design and build their own stand. Power supply is charged seperately. (The laid down stand fitting rules and regulations need to be followed. copy available on request).

Space will be calculated as multiples of 3 sqm if more than 21 sqms (minimum space)



SPONSORSHIP OPPORTUNITIES

A wealth of sponsorship opportunities to suit your needs and budget are available, including gold sponsorship, registration desks, Exhibitor reception, lanyards and much more.

ADVERTISING OPPORTUNITIES

We offer exhibitors the opportunity to further promote their brand in the GAFAEX show catalogue which will be distributed to all visitors and retained for further reference post-event.

Please contact us for further information.



The venue:

The exhibition will be held at the Oman International Exhibition Centre, a purpose built facility, strategically located in the heart of the commercial district, just 10 minutes from Muscat International Airport.

Customs clearance:

We have arranged professional agents for fast, secure customs clearance. Please contact us for more information and details.

Entry visas:

All nationalities visiting Oman require entry visas, except those from member countries of the GCC.

Accommodation:

We have arranged discounted prices in a variety of different hotels near the exhibition centre. Please contact us to discuss your needs.

THE ORGANISER



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TRIFOIL EXPO

Trifoil Expo facilitates face-to-face networking and business opportunities for a wide range of industries. Trifoil is a rapidly growing company with a wealth of experience in organising exhibitions, trade and commercial fairs in Oman and has developed a formidable reputation for original thinking and attention to detail.

CONTACT:

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